

Makheni Zonneveld – topics in both English and Dutch

1. Diversity is a given but inclusion is a choice
2. Non-demographic differences and team engagement
3. How to influence behaviour
4. Set yourself up to succeed in careers of the unknown future
5. Meet the poster kid for sustainable employability
6. A virtual tour of South Africa – a world in one country (Presented by Makheni the award-winning storyteller)

Meet the poster kid for sustainable employability

What is Makheni's sustainable employability approach?

She believes in a healthy balance between what she calls the **3 pillars of sustainable employability**.

1. **Career suitability**
2. **The role of the employer** – which is creating optimal working conditions and facilitating life-long learning, upskilling reskilling
3. **The role of the employee** – which is taking responsibility for healthy lifestyle choices and for life-long learning

What qualifies Makheni to speak on these 3?

1. Career suitability

As part of post-graduate studies in education, she studied career coaching.

She is also a specialist in brain preferences. Brain preferences play a crucial role in career suitability.

She has 10 years' experience in using brain preferences in Face2Face and virtual career coaching to adults, students and learners.

2. The role of the employer

Makheni has experience in creating optimal working conditions from the time she was in management. She has experience in creating optimal working conditions for herself as a self-employed person for more than 2 decades. That is why she has lasted so long.

She also has experience in consulting and training in the field of leadership development and organizational transformation.

3. The role of the employee

The poster kid for sustainable employability is in fact a real person. She is Makheni the age-defying founder of the Free Health Club, otherwise known as the Coolest Granny in Town - the poster kid for taking responsibility for mental and physical health. She has diligently studied proper nutrition since it saved her from a major operation in 2008.

She continually engaged in formal and informal life-long learning as she reinvented herself from one career to another and she continues to upskill herself at her age.

If she is still around in September 2023, she will still be working at age 70, not because she HAS to but because her health allows her and she loves what she does.

She is a living example that if you take care of your mental and physical health, engage in life-long learning, have optimal working conditions and do what is in sync with your brain preferences, you will remain productive for decades.

Let Makheni customise a solution for your audience.